

Getting Started: Creating an account for owners

Welcome, and thank you for choosing the Impact Evaluator by Pathwise.

1

We are delighted to have you here. In just a few minutes, you, as the Account Owner, can, in 3 simple steps, create a new account for your school, organization, or business, create a program – think of it as a class or grouping, and then invite your students or participants to use the Impact Evaluator.

It's that easy. Let's get started!



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Impacteval

2

Step 1: Create Your Account

Sign in

Email Address

Password

Remember Me

[Forgot Password](#)

Login

[Don't have an account yet? Sign up](#)

Insightful Evaluation
Driving Measurable Outcomes

AI-driven insights for personalizing learning paths and maximizing program impacts

Step 1: Create Your Account

3

Go to app.impacteval.com to create your account.

Sign in

Email Address

Password

Remember Me

[Forgot Password](#)

Login

[Don't have an account yet? Sign up](#)

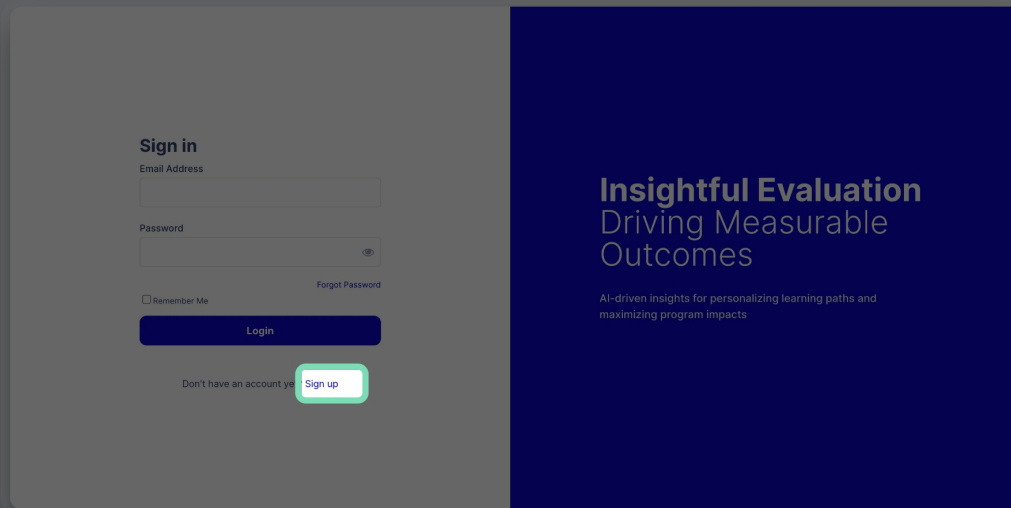
Insightful Evaluation
Driving Measurable Outcomes

AI-driven insights for personalizing learning paths and maximizing program impacts

Go to app.impacteval.com to create your account.

4

Click on the Sign Up button at the bottom of the page to access the Sign Up form.



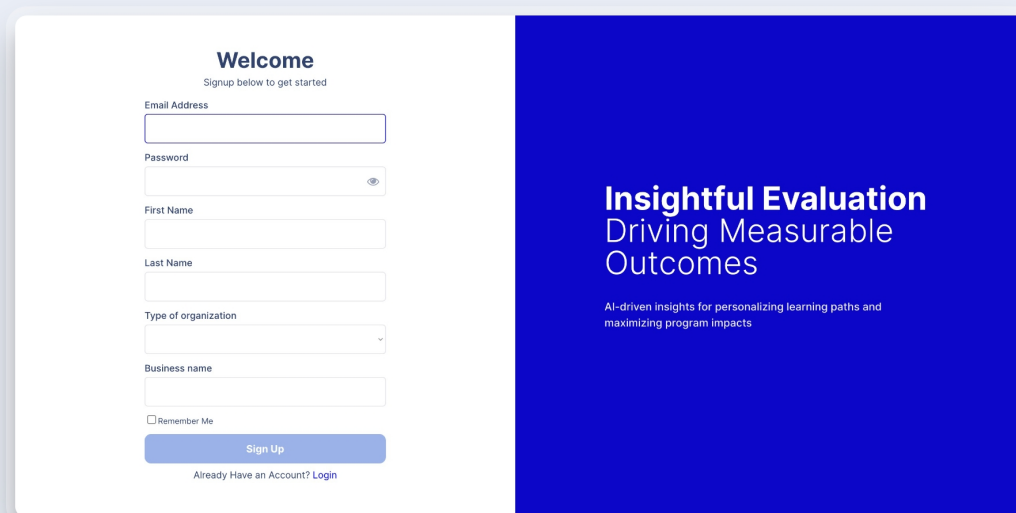
The screenshot shows a 'Sign in' form on a dark background. The form includes fields for 'Email Address' and 'Password', a 'Remember Me' checkbox, a 'Forgot Password' link, and a 'Login' button. At the bottom of the form, there is a link 'Don't have an account yet?' followed by a 'Sign up' button, which is highlighted with a green border. To the right of the form is a blue banner with the text 'Insightful Evaluation Driving Measurable Outcomes' and a sub-headline 'AI-driven insights for personalizing learning paths and maximizing program impacts'.

Click on the Sign Up button at the bottom of the page to access the Sign Up form.



5

Fill in the following information to create your private account:



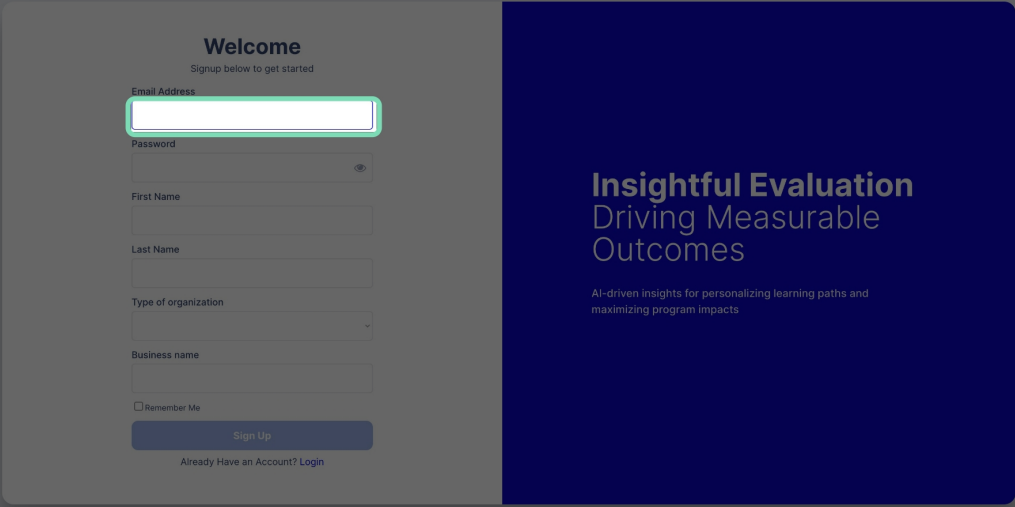
The screenshot shows a 'Welcome' sign-up form on a light blue background. The form includes fields for 'Email Address', 'Password', 'First Name', 'Last Name', 'Type of organization', and 'Business name'. There is a 'Remember Me' checkbox and a 'Sign Up' button, which is highlighted with a blue border. Below the button is a link 'Already Have an Account? Login'. To the right of the form is a blue banner with the text 'Insightful Evaluation Driving Measurable Outcomes' and a sub-headline 'AI-driven insights for personalizing learning paths and maximizing program impacts'.

Fill in the following information to create your private account:



6

Enter the email address you want to associate with your account.

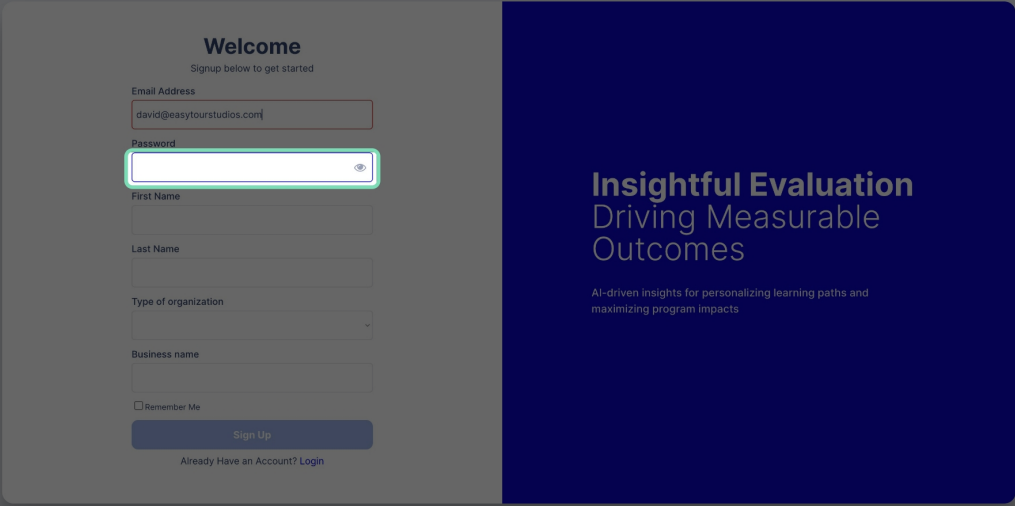


The screenshot shows a sign-up form titled "Welcome" with the subtitle "Signup below to get started". The form includes fields for "Email Address", "Password", "First Name", "Last Name", "Type of organization", and "Business name". There is a "Remember Me" checkbox and a "Sign Up" button. Below the button is a link: "Already Have an Account? Login". To the right of the form is a dark blue panel with the text "Insightful Evaluation Driving Measurable Outcomes" and a sub-headline "AI-driven insights for personalizing learning paths and maximizing program impacts". The "Email Address" field is highlighted with a red border.

Enter the email address you want to associate with your account.

7

Choose a secure password.

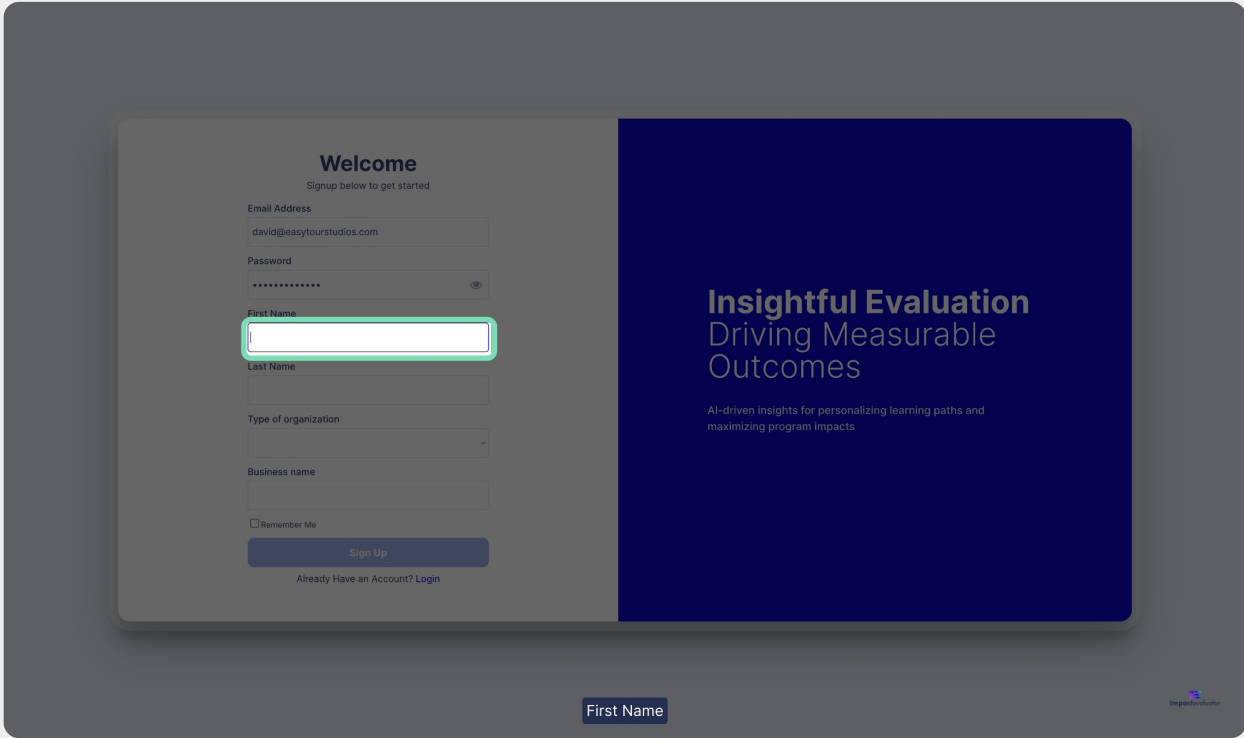


The screenshot shows the same sign-up form as in the previous step. The "Email Address" field now contains the text "david@easytostudios.com". The "Password" field is highlighted with a red border.

Choose a secure password.

8

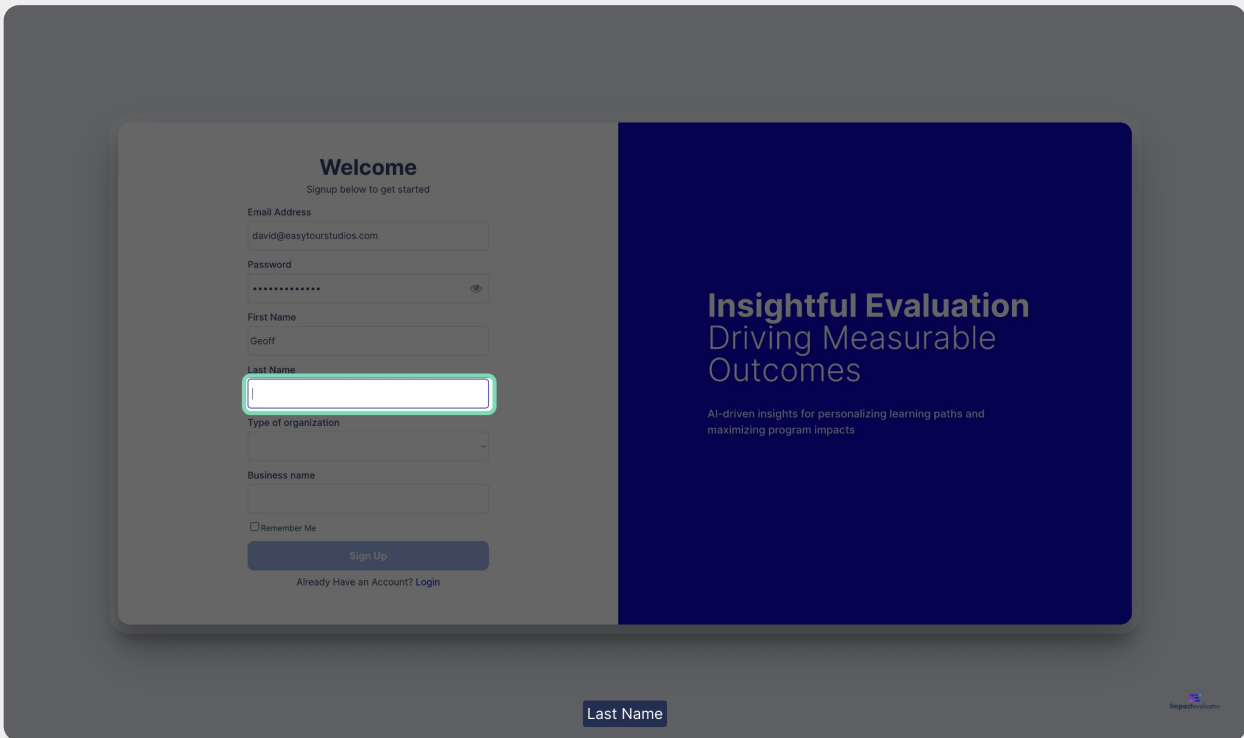
First Name



First Name

9

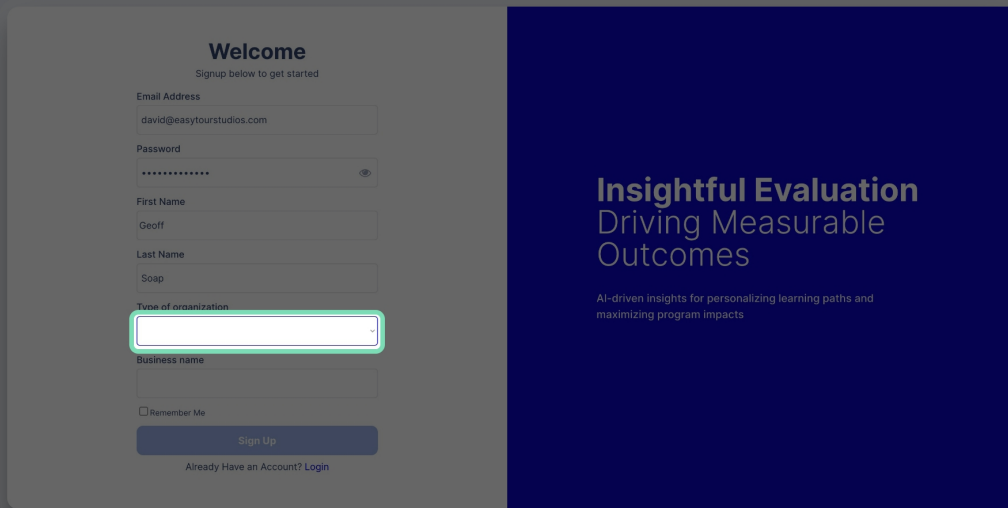
Last Name



Last Name

10

Select your organization's type from the dropdown menu. This ensures you receive features and a user experience tailored to your needs.



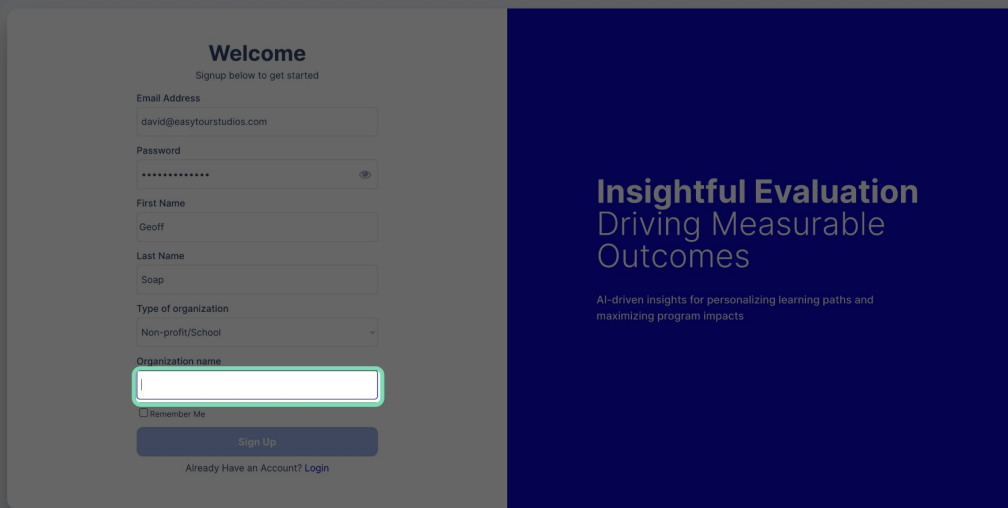
The screenshot shows a sign-up form titled "Welcome" with the subtitle "Signup below to get started". The form includes fields for Email Address (david@easytourstudios.com), Password, First Name (Geoff), Last Name, Soap, and a dropdown menu for "Type of organization" which is highlighted with a green border. Below the dropdown is a "Business name" field, a "Remember Me" checkbox, a "Sign Up" button, and a link for "Already Have an Account? Login". To the right of the form is a dark blue panel with the text "Insightful Evaluation Driving Measurable Outcomes" and a sub-headline "AI-driven insights for personalizing learning paths and maximizing program impacts".

Select your organization's type from the dropdown menu. This ensures you receive features and a user experience tailored to your needs.



11

Enter the name of your school, organization, or business. This will be displayed on your account pages.



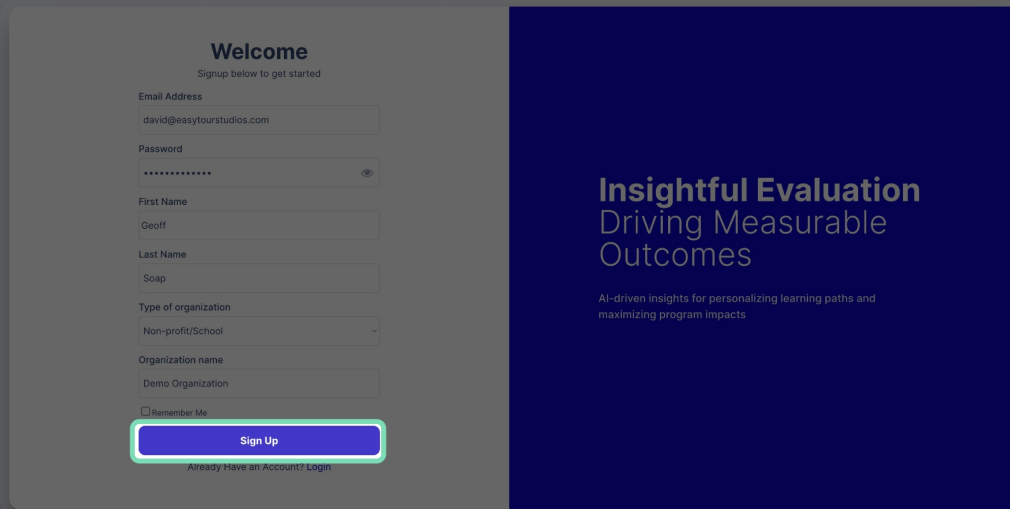
This screenshot is identical to the previous one, but the "Organization name" field is now highlighted with a green border. The "Type of organization" dropdown menu is now set to "Non-profit/School".

Enter the name of your school, organization, or business. This will be displayed on your account pages.



12

Review your details and click the Sign Up button. Please look out for a verification email to verify your account.



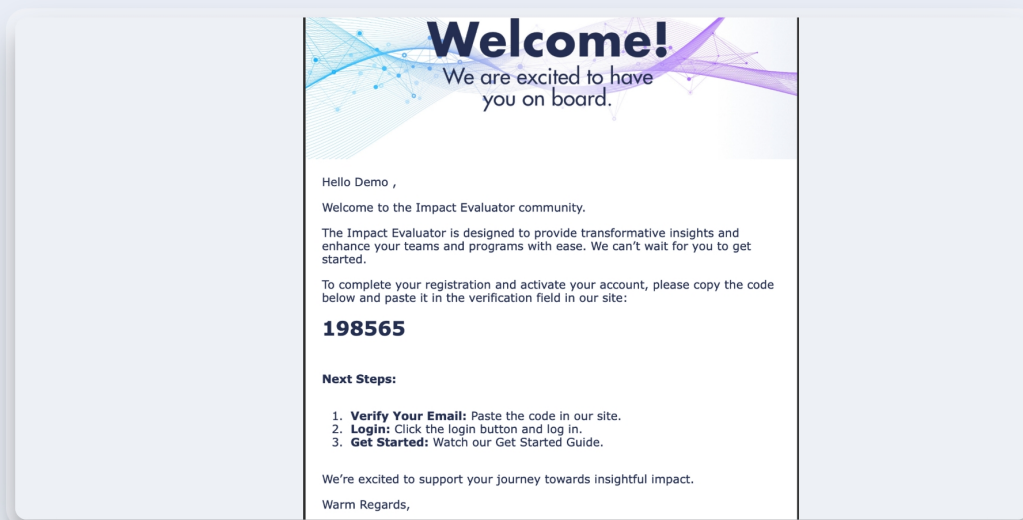
The screenshot shows a sign-up form titled "Welcome" with the subtitle "Signup below to get started". The form fields are: Email Address (david@easytourstudios.com), Password (masked with dots), First Name (Geoff), Last Name (Soap), Type of organization (Non-profit/School), Organization name (Demo Organization), and a "Remember Me" checkbox. A blue "Sign Up" button is highlighted with a red border. Below the button is a link: "Already Have an Account? Login". To the right of the form is a dark blue banner with the text "Insightful Evaluation Driving Measurable Outcomes" and a sub-headline "AI-driven insights for personalizing learning paths and maximizing program impacts".

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13

Click to open the verification email. If you don't see it in your inbox, please check your spam or junk folder.

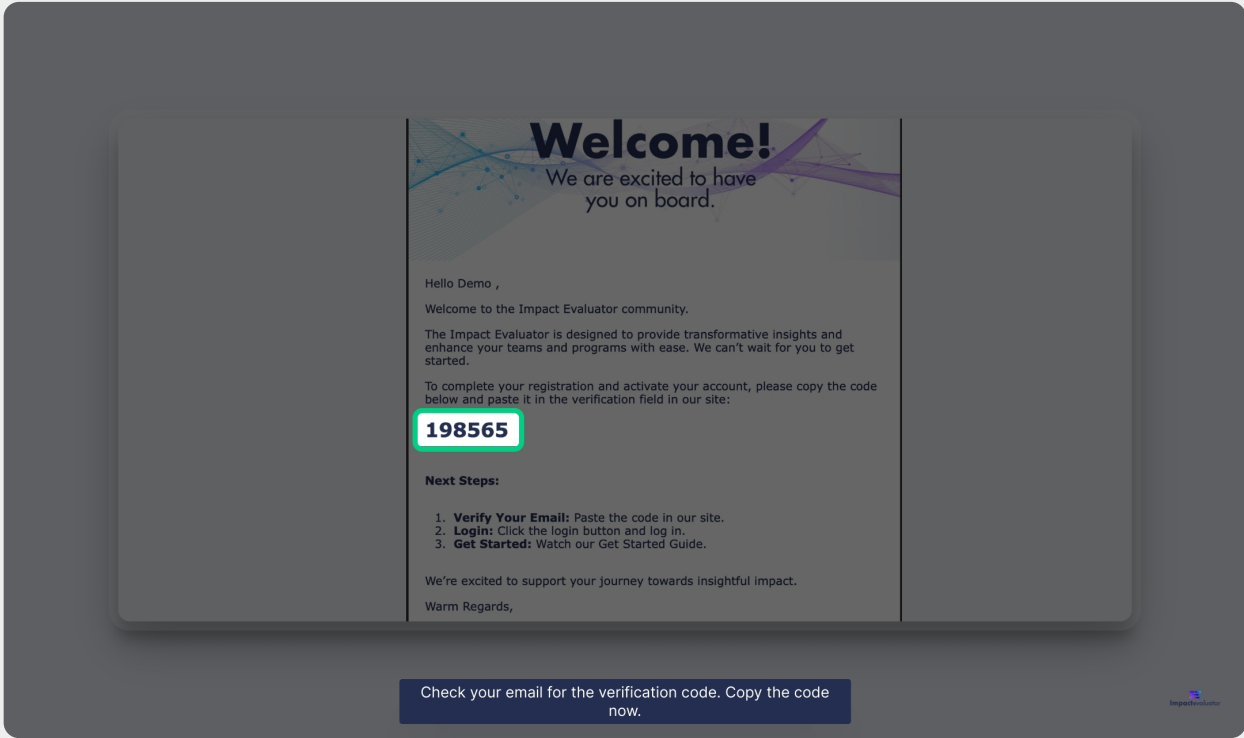


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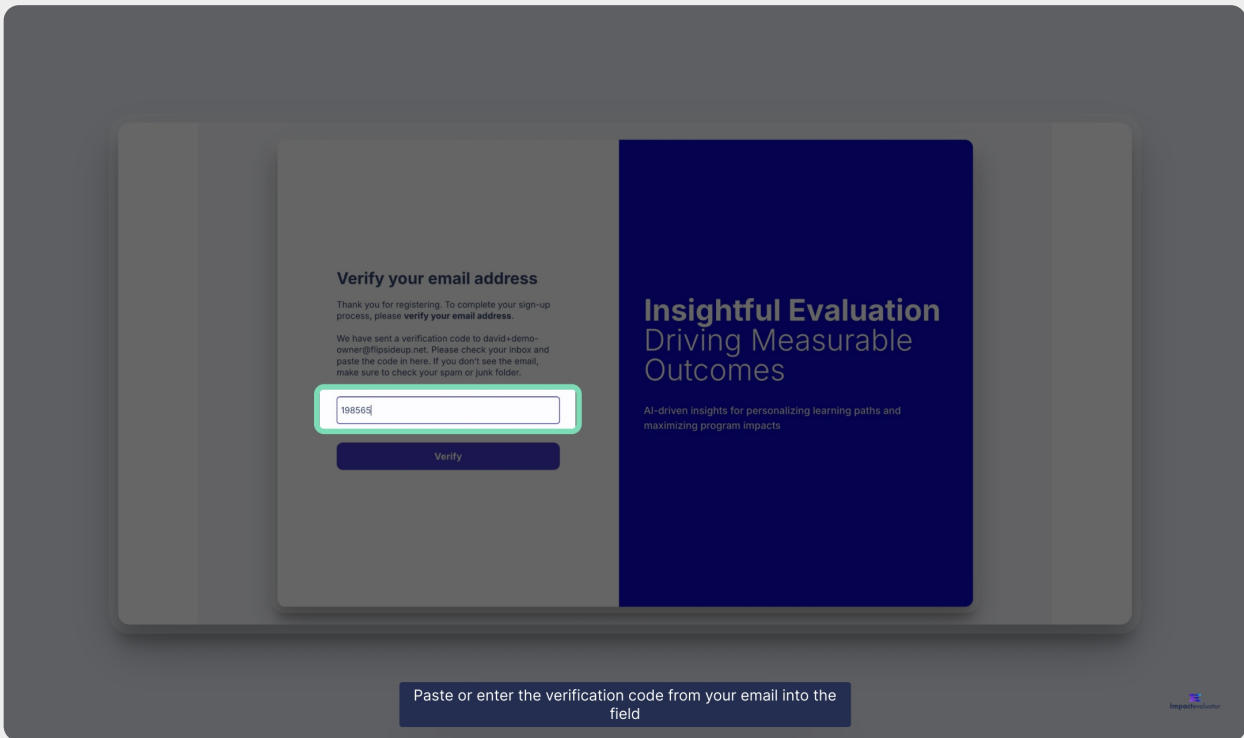
14

Check your email for the verification code. Copy the code now.



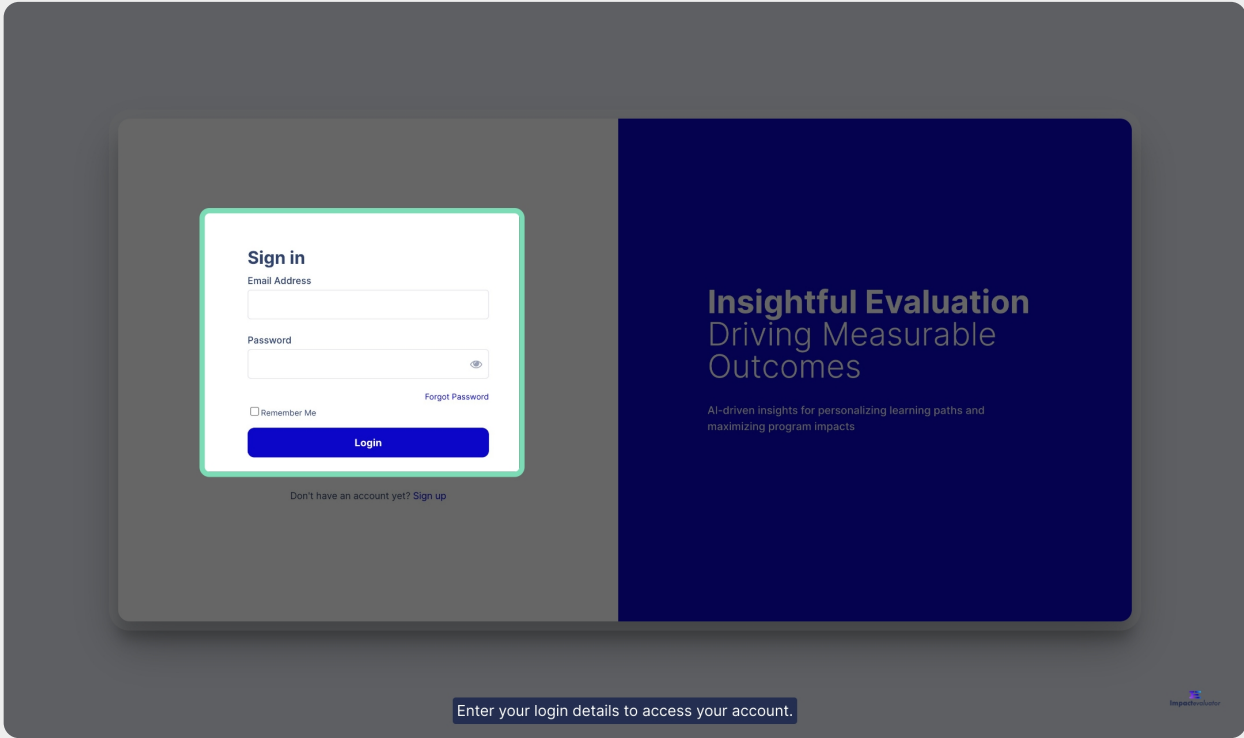
15

Paste or enter the verification code from your email into the field



16

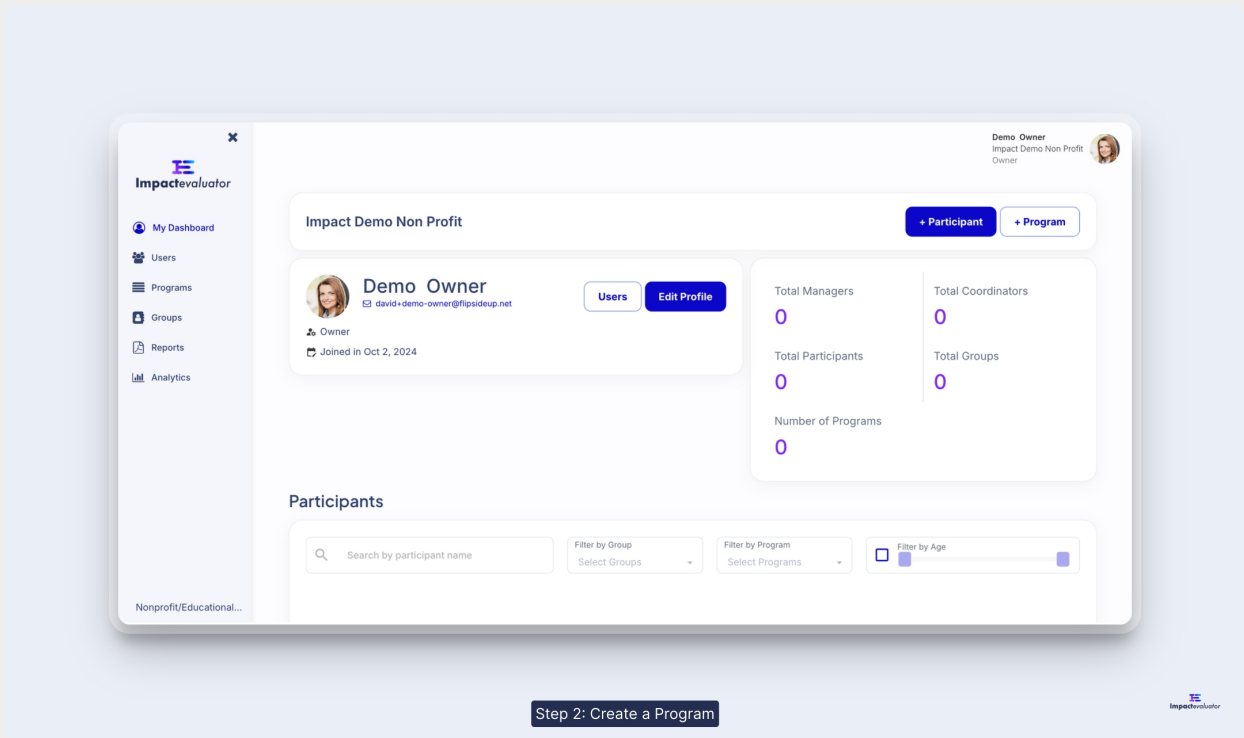
Enter your login details to access your account.



Enter your login details to access your account.

17

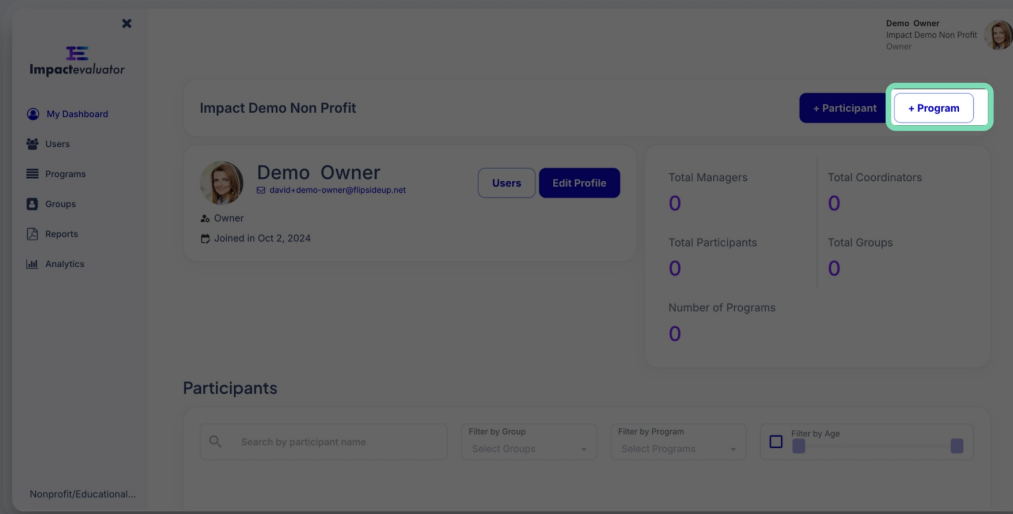
Step 2: Create a Program



Step 2: Create a Program

18

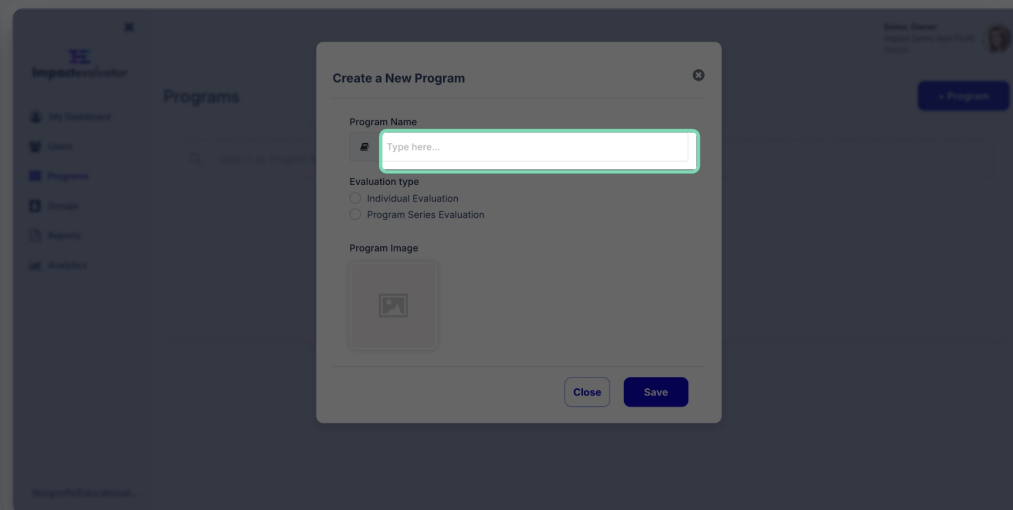
Click the Program button to start using the Impact Evaluator. This step is necessary to invite your students or participants.



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19

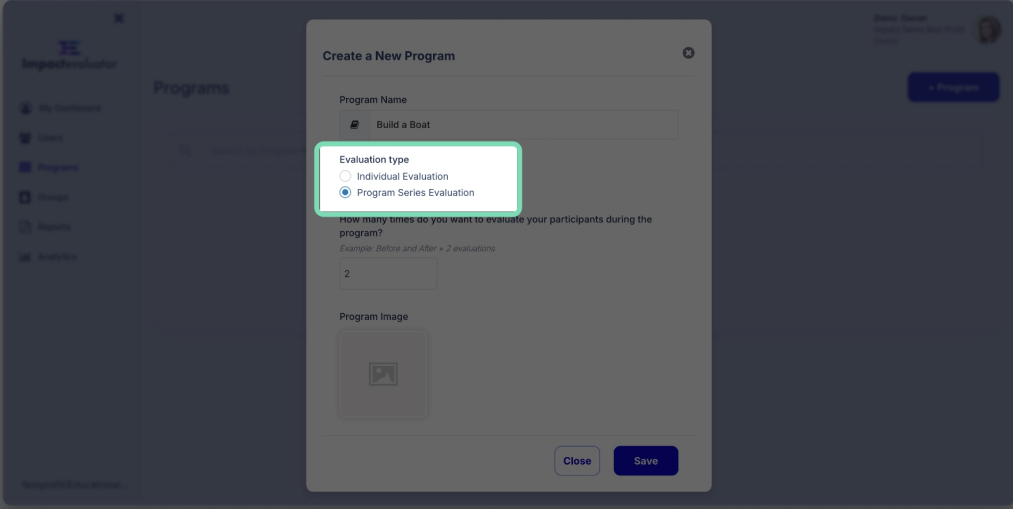
Enter the name of the program. For non-profit or educational institutions, use the name of a course or subject. For businesses, this could be a training initiative or recruitment program.



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20

Select whether this is an Individual evaluation or a Program series evaluation.



ImpactEvaluator

Programs

My Dashboard
Users
Programs
Groups
Reports
Analytics

Create a New Program

Program Name
Build a Boat

Evaluation type
 Individual Evaluation
 Program Series Evaluation

How many times do you want to evaluate your participants during the program?
Example: Before and After = 2 evaluations

2

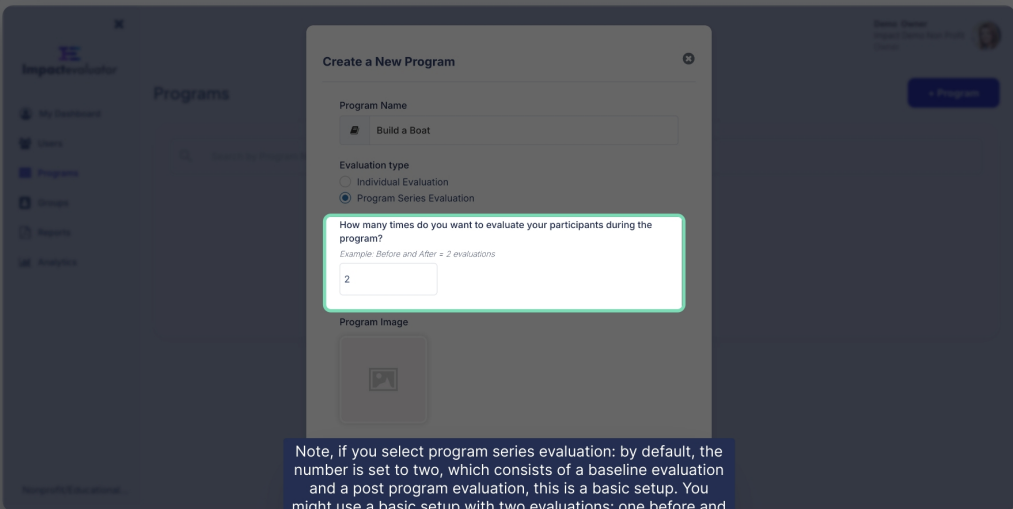
Program Image

Close Save

Select whether this is an Individual evaluation or a Program series evaluation.

21

Note, if you select program series evaluation: by default, the number is set to two, which consists of a baseline evaluation and a post program evaluation, this is a basic setup. You might use a basic setup with two evaluations: one before and one after the program. Alternatively, include a baseline, post-program evaluation, and multiple evaluations throughout to track progress. For example, a 12-month program could have 12 evaluations: one at the start, one at the end, and 10 spaced throughout the year.



ImpactEvaluator

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My Dashboard
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Create a New Program

Program Name
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Evaluation type
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 Program Series Evaluation

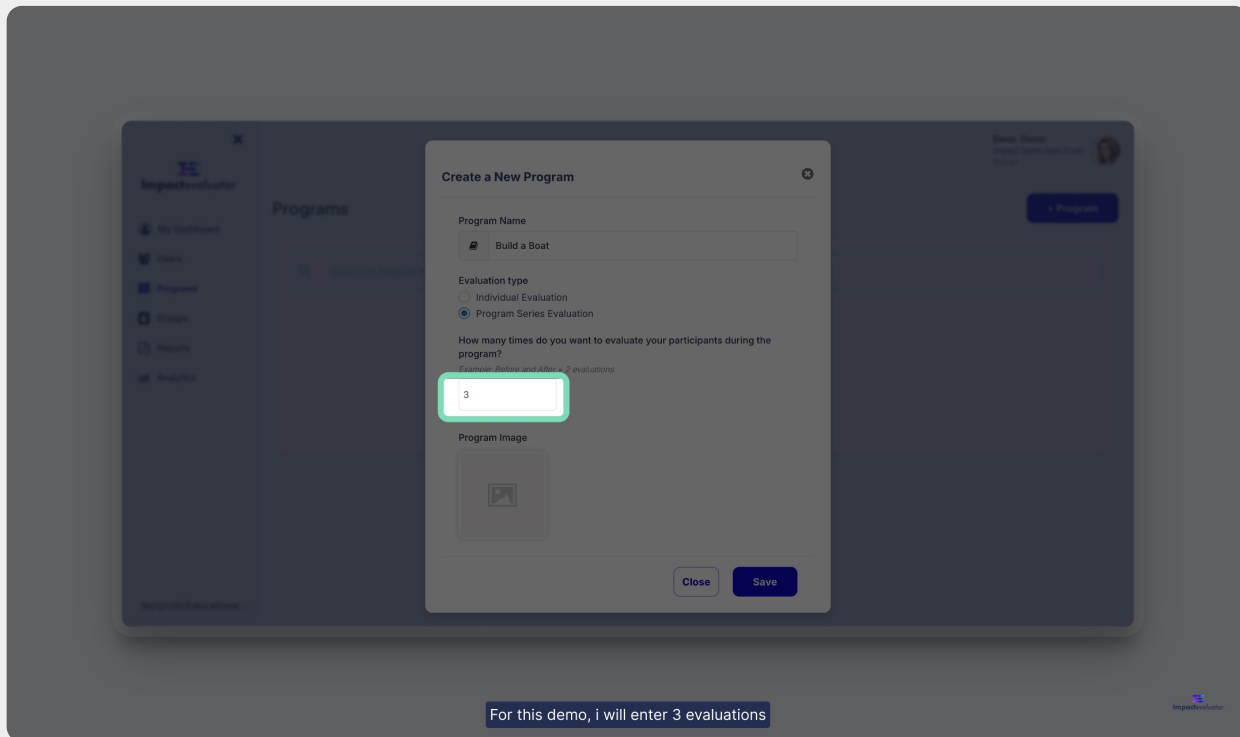
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Example: Before and After = 2 evaluations

2

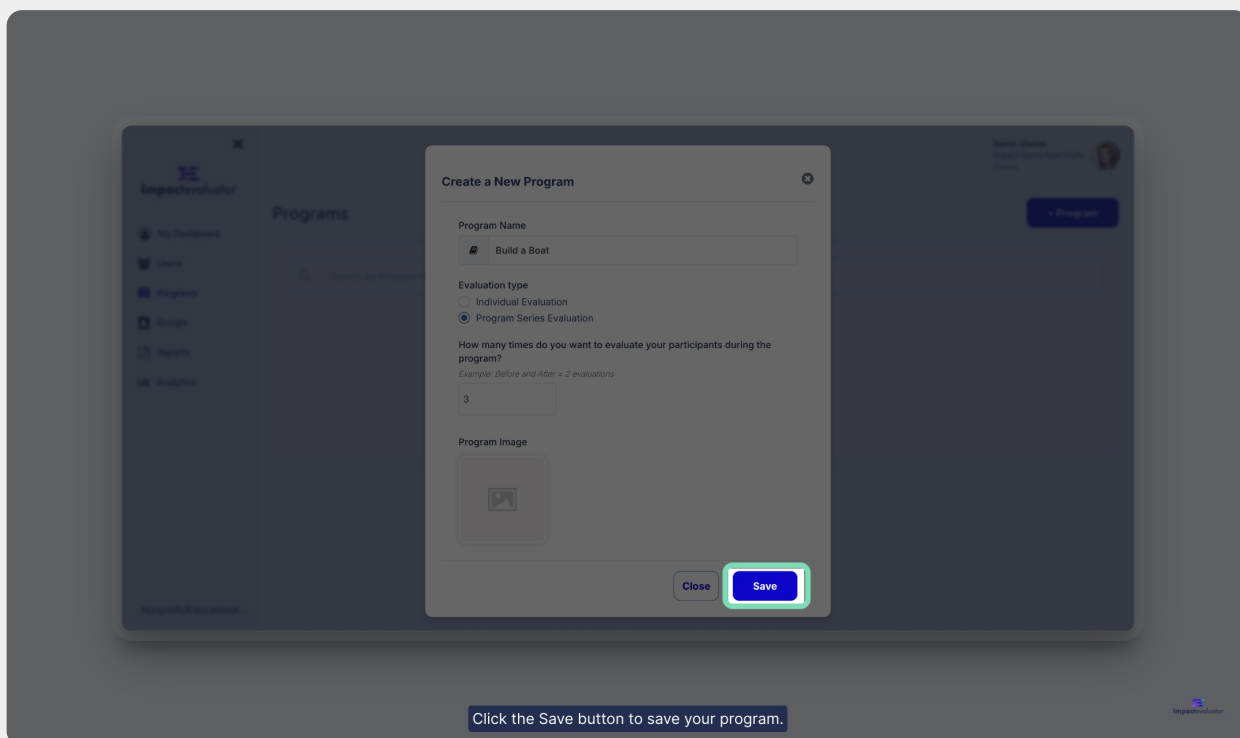
Program Image

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22 For this demo, i will enter 3 evaluations

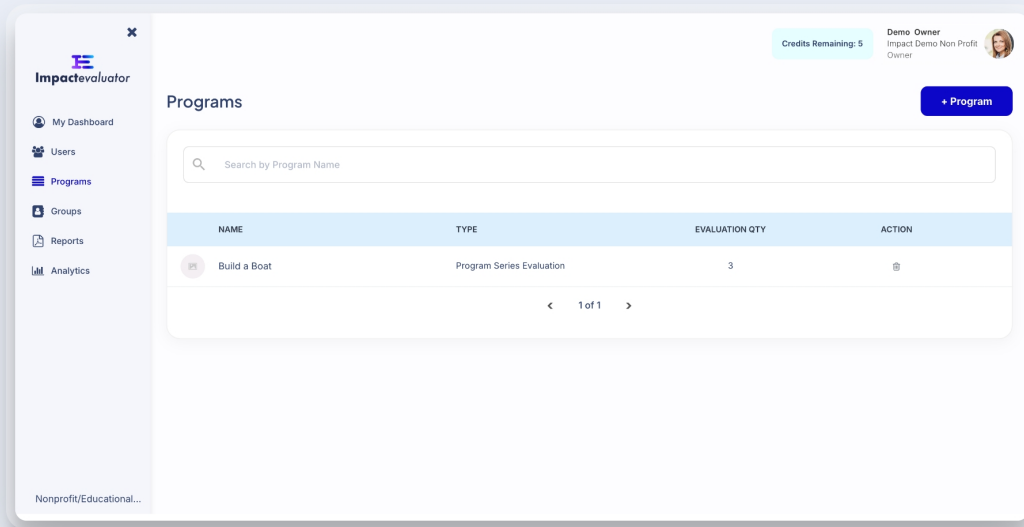


23 Click the Save button to save your program.



24

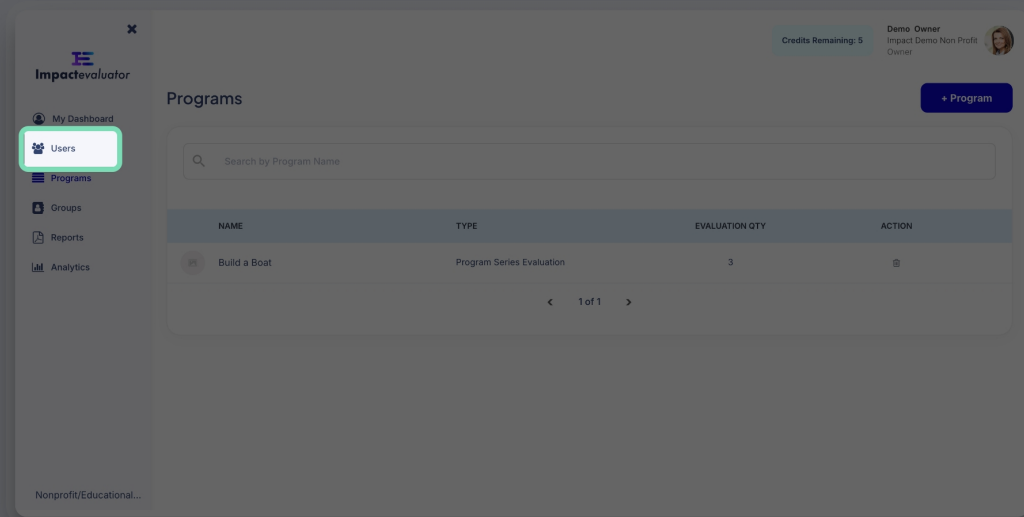
Step 3: Invite Participants



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25

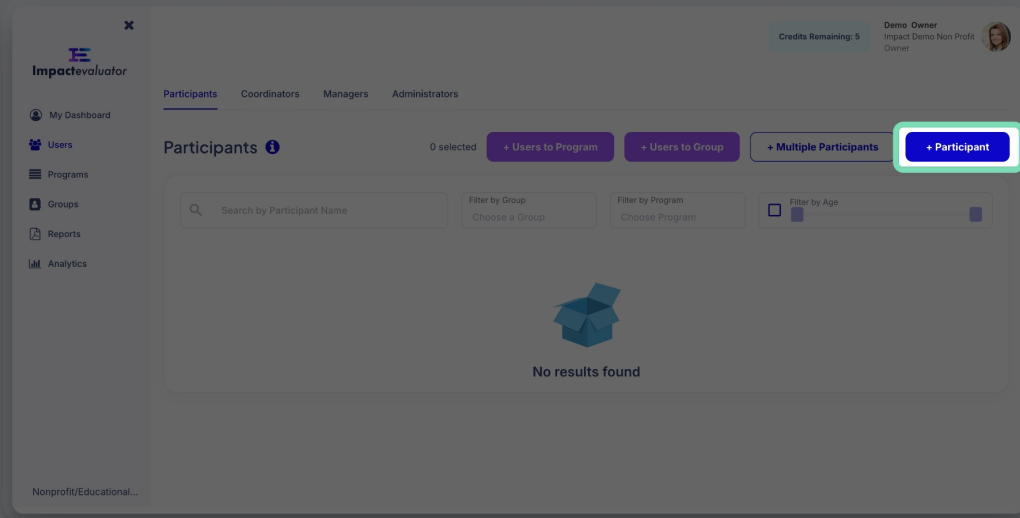
From the side menu, click on the Users tab to open the users dashboard.



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26

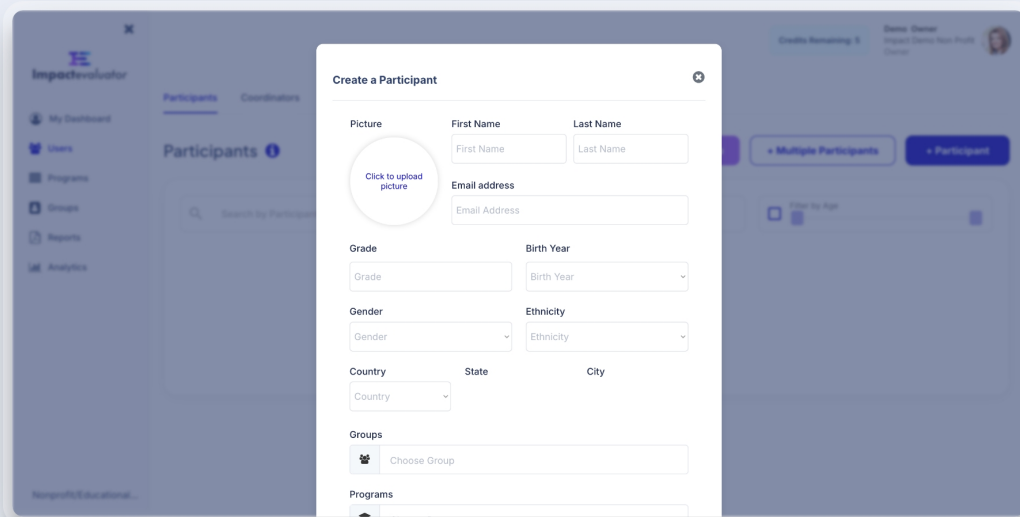
Click the Participant button. A popup will appear.



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27

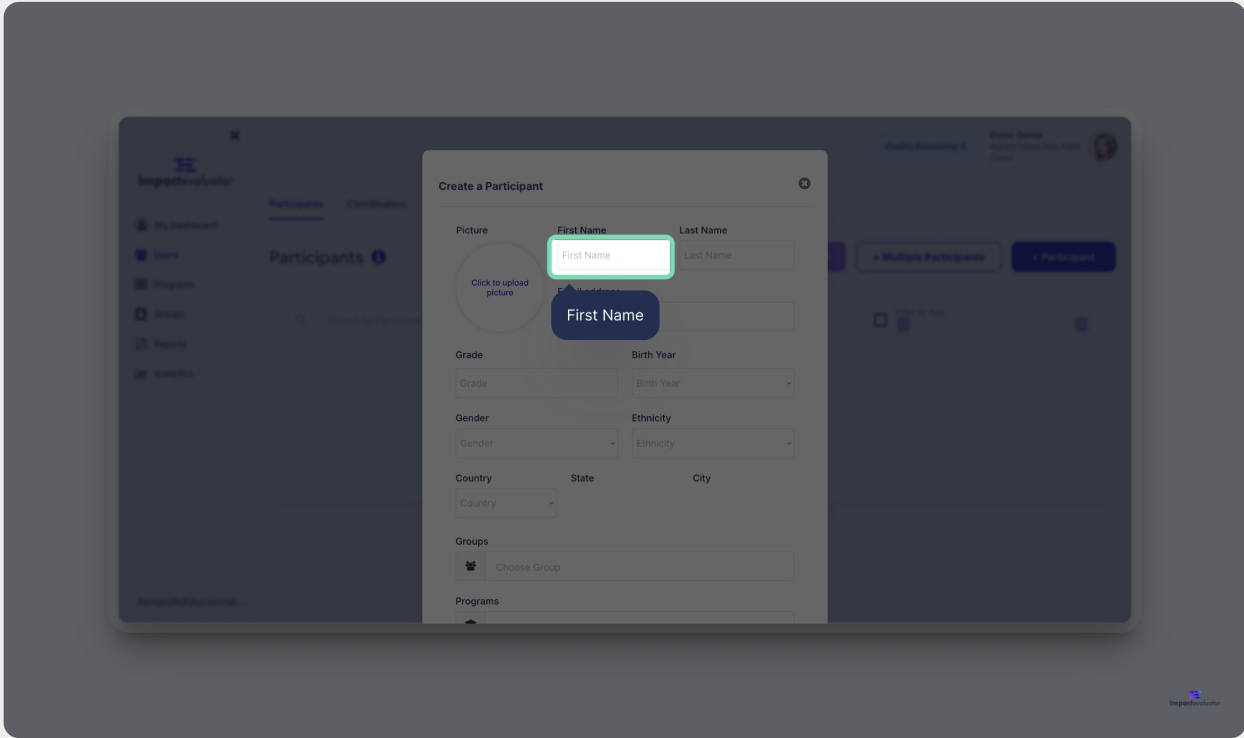
Enter Participant Details:



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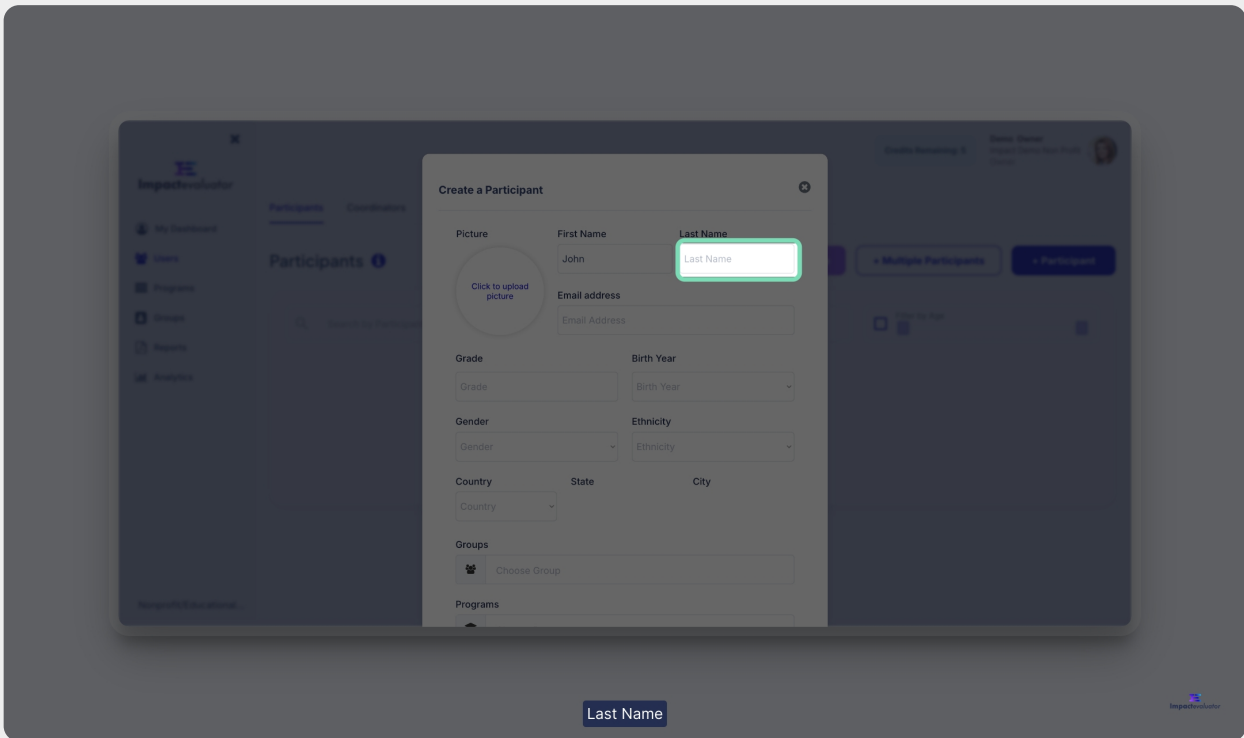
28

First Name



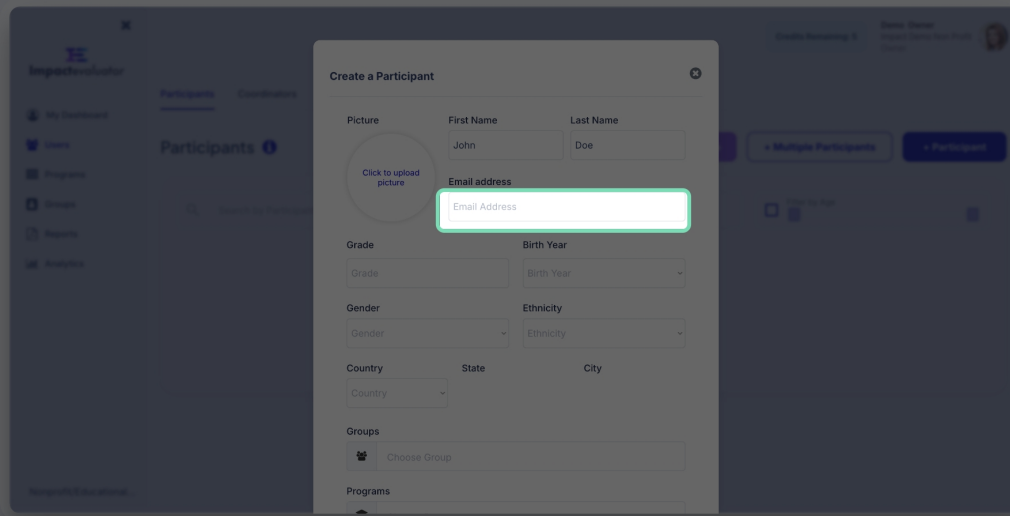
29

Last Name



30

Email Address: Ensure this is a valid email address, as the participant will receive an email to log in and create a password through a reset password link.

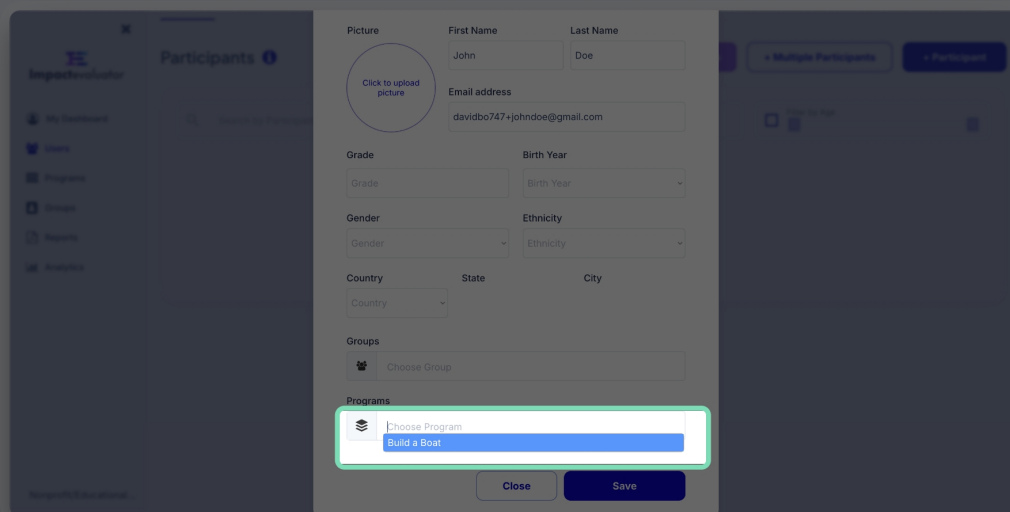


Email Address: Ensure this is a valid email address, as the participant will receive an email to log in and create a password through a reset password link.



31

Select the program or initiative from the dropdown menu if you created it previously. If not, click on the program tab in the left side menu.



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32 Click the Save button. It's that easy!

Picture: Click to upload picture

First Name: John, Last Name: Doe

Email address: davidbo747+johndoe@gmail.com

Grade: Grade, Birth Year: Birth Year

Gender: Gender, Ethnicity: Ethnicity

Country: Country, State: State, City: City

Groups: Choose Group

Programs: Build a Boat

Buttons: Close, Save

Click the Save button. It's that easy!

33 You will now see the participant you invited on the users page under the participants tab.

Participants | 0 selected | + Users to Program | + Users to Group | + Multiple Participants | + Participant

Search by Participant Name

Filter by Group: Choose a Group

Filter by Program: Choose Program

Filter by Age: [Slider]

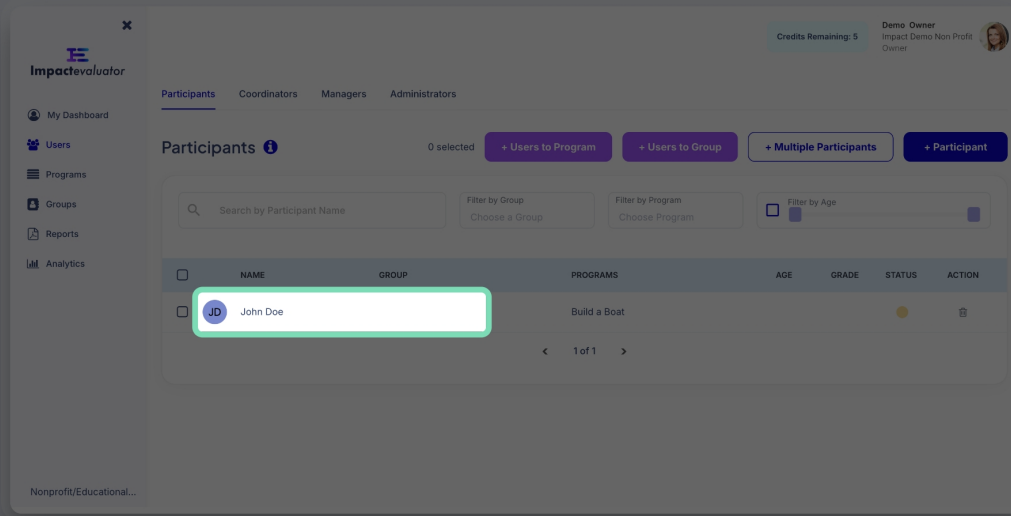
	NAME	GROUP	PROGRAMS	AGE	GRADE	STATUS	ACTION
<input type="checkbox"/>	JD John Doe		Build a Boat			●	🗑️

< 1 of 1 >

You will now see the participant you invited on the users page under the participants tab.

34

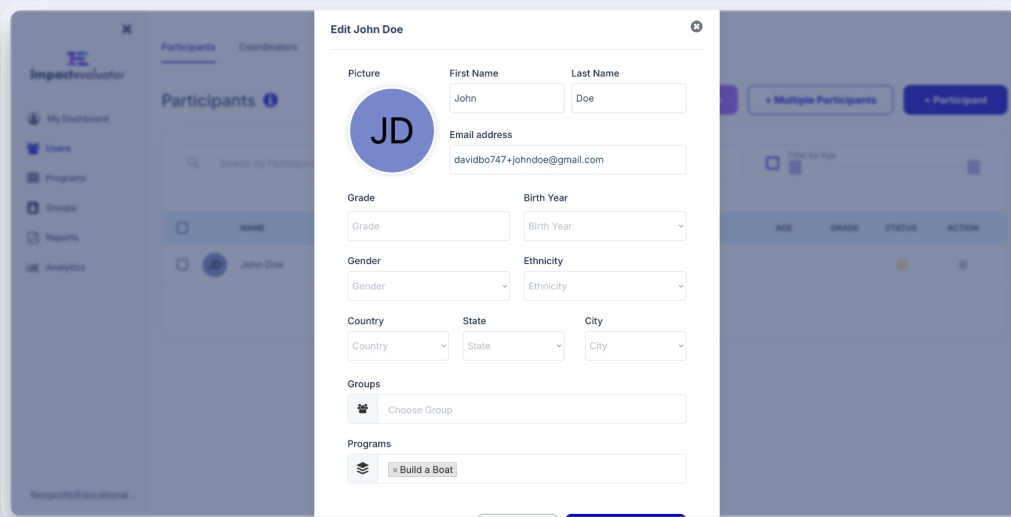
To edit a participant's details, click on their name to display a popup where you can update their information.



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35

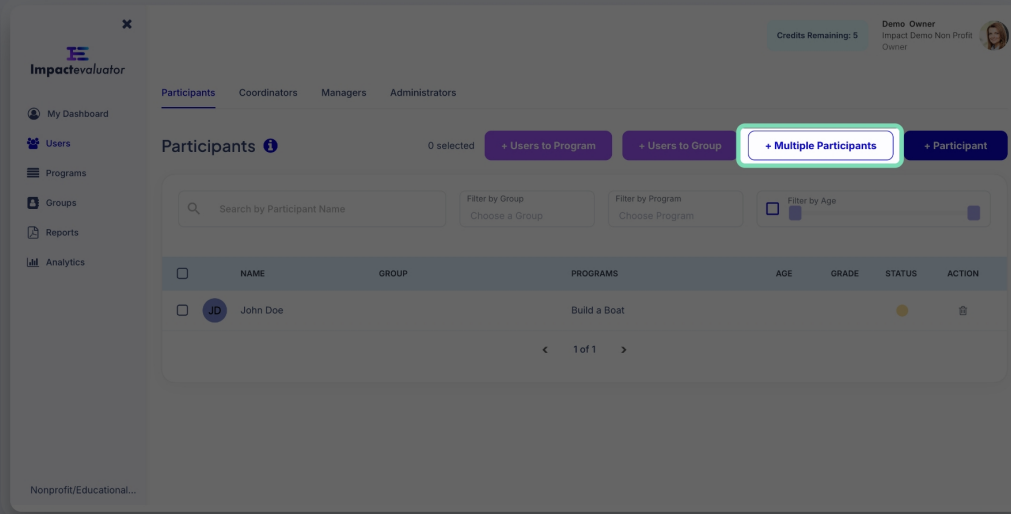
This is useful if you need to add a program for them in the future.



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36

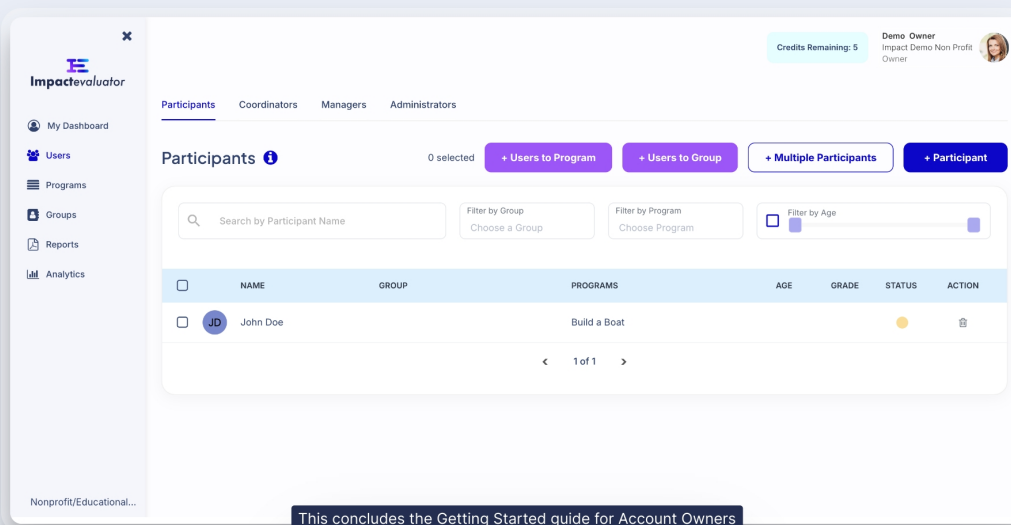
If you'd like to invite multiple participants at once, simply click the 'Multiple Participants' button. For a detailed guide, check out our separate video tutorial available in the help center.



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37

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